



# SOFWERX

SOFWERX &  
USSOCOM  
Collider /  
Disrupter Event



Leslie Babich  
Director  
SOFWERX

# CAPITAL

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USSOCOM  
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MILTECH  
MASHUP  
PRESENTED BY  
NAVAL  
FACILITY



## SXSW 2024 Capital Factory

08-11 March 2024

SOFWERX participated in many events at the Capital Factory House during SXSW 2024 in Austin, Texas. The SXSW Conference provides an opportunity to discover the most important breakthroughs in technology, film, culture, and music. SOFWERX staff attended the conference to scout the newest technologies and ideas in defense to support the SOF Warfighter.

## Event Outcomes

- In a “Reverse Pitch” format, SOFWERX director, Leslie Babich presented a few of the real-world problems the U.S. Special Operators are facing today to a panel of industry experts who asked questions and gave feedback from a fresh perspective
- Babich also participated in the Innovation Unit Leadership Roundtable as part of the “America’s Future Series,” which was streamed live from Austin Community College
- SOFWERX staff hosted a booth during the Startup Crawl, that brought together over 100 startups and partners who showcased their capabilities and engaged with potential customers, investors, and collaborators

