



4th Psychological Operations Group (4 POG) Collaboration Event

23-24 September 2026 Event Outcomes

On 23-24 September, SOFWERX, in collaboration with 4th Psychological Operations Group (4 POG) hosted a Collaboration Event to identify and select innovative software tools. The goal is to integrate these tools into a singular, comprehensive software solution to support information dissemination and influence activities. The 2-day event consisted of a Collaboration Event, and an Open Expo Hall Day that took place at Smith Lake Recreational Center, North Carolina.

- On 23 September, 127 industry, academia, labs, and government participated in a CE
- Participants were divided into 7 groups to discuss current limitations and ways to overcome limitations
- On 24 September, 59 Government representatives interacted with 35 organizations as part of an open expo hall
- The two-day format gave participants a unique opportunity to first gain a deeper understanding of 4 POG's challenges through design-thinking discussions, then demonstrate their potential solutions directly to Government stakeholders during the Open Expo Hall

