



# SOFWERX



## Hillsborough County Public Schools (HCPS) Entrepalooza 2025

02 April 2025

Event Outcomes

SOFWERX, in collaboration with Hillsborough County Public Schools (HCPS) and the Network for Teaching Entrepreneurship (NFTE) SWX staff judged a pitch competition for middle and high school students to showcase their innovative technologies in Spring 2025. The event was hosted at the University of South Florida Marshall Student Center, Entrepalooza 2025 provided nearly 400 students with the opportunity to present their entrepreneurial ideas through pitch competitions, a Startup Tech Showcase, and Virtual Enterprises Tradeshow Booths. Through hands-on discussions and direct engagement with students, SOFWERX contributed to fostering problem-solving, creativity, and business acumen among future innovators. This initiative aligns with USSOCOM & SOFWERX missions by supporting the next generation of entrepreneurs, advancing technological innovation, and encouraging critical thinking in STEM-related fields.

- SOFWERX staff provided valuable feedback during hands-on judging sessions, engaging students in discussions about business strategy, innovation, and technology application to refine their entrepreneurial pitches.
- During the event, SOFWERX evaluated student-led startup concepts, reinforcing the importance of critical thinking, problem-solving, and adaptability, key skills that align with SOFWERX's mission to drive innovation and cultivate future leaders in STEM and entrepreneurship.

